

Flag Retirement Ceremony



TERRI LICKING

Veterans present, l-r: local post commander, John Bryant, Mark Amos, Alan Haumann, visiting veteran, Jerry Linn, District Post Commander, Richard Colson, Robert Mills, Virgil Uhrmacher, Russ DeNaeyer, Dean Figard, Julie Schaeffer, Terry Higgins, and Royce Brown

TERRI LICKING

District American Legion Commander, Richard Colson, Paxton,

and his wife, Vicki, who is the District President of the American Legion Auxiliary, were on hand for the November 10th flag retirement ceremony

held in Thedford. Veterans of American Legion Steidley-Kayton Post #230, Thedford, conducted the solemn, respectful ceremony held

November 10. Over two dozen of our nation's flags, tattered and torn, were burned during the

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Leading Farm & Ranch Employees Seminar To Be Held In Three Locations

Finding, hiring and retaining quality employees are major challenges for agricultural business in Nebraska. Competition for the available workforce comes from area industries, and the labor market is tight.

Nebraska Extension will host seminars in December at O'Neill, Valentine and North Platte designed to help agricultural employers learn techniques and leadership practices to help motivate and empower employees.

Dr. Bob Milligan, Senior Consultant with Dairy Strategies LLC and Professor Emeritus from Cornell University will lead the seminars. Topics will include:

- Identifying the future direction of the operation and its workforce needs;

- Developing position descriptions, performance expectations, and accountability;

- Learning effective recruitment, interviewing, and hiring procedures; and

- Identifying employee training and development needs.

Dates and registration contacts for each location: O'Neill, December 17: 8:30 a.m. - 4:30 p.m., Holt County Courthouse Annex. Call (402) 336-2760

Valentine, December 18: 8:30 a.m. - 4:30 p.m., Niobrara Lodge. Call (402) 376-1850

North Platte, December 19: 8:30 a.m. - 4:30 p.m., West Central Research &

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Hoffman Honored As Hereford Hall Of Fame Inductee



SANDHILLS SCHOOL PHOTO

Denny Hoffman, Thedford, was inducted into the Hereford Hall of Fame, October 25, at the Hereford Honorees awards ceremony during the AHA Annual Membership Meeting and Conference in Kansas City, MO. Pictured back row (l to r) are: 2019 AHA President Pete Atkins, Jennifer Goodman, Junior Deniz, Shayne Myers, Cody LaFrentz, Randy Myers, Stephanie Myers, Dixie Hoffman, Denny Hoffman, Kaycee Hoffman, Jason Hoffman, Kirk Hain, Raegan Hain, and AHA Board director Mark St. Pierre. Front row (l to r) are: Kennedy Hoffman, Lily Hain, Hayden Hoffman, Haxton Hoffman and Logan Hain.

Denny Hoffman, Thedford, was inducted into the Hereford Hall of Fame during the Hereford Honorees awards ceremony at the American Hereford Association's (AHA) Annual Membership Meeting and Conference, October 25, in Kansas City, MO.

The Hall of Fame award is presented annually to those who have influenced the advancement of the Hereford breed. "We are honored to recognize these individuals and their families for their commitment to the Hereford breed and beef cattle industry," said Jack Ward, AHA executive vice president. "They continue to set the standard in the areas of genetic improvement, marketing and leadership."

What started as a 4-H project, grew Denny Hoffman into a herdsman, manager and now owner of Hoffman Herefords in Thedford. The operation includes Denny's wife, Dixie, son, Jason, and his wife, Kaycee, and their children, Haxton, Kennedy and Hayden. Other family members include Denny's daughter Stephanie and her husband Randy Myers and their daughter, Shayne; daughter Regan and her husband Curt Hain, and their kids Lilly and Logan; and daughter Jennifer Goodman and her kids Garrett

and Parker.

Hoffman Herefords runs 300 Hereford cows, a herd of Angus and a set of commercial cows for an extensive embryo transfer (ET) program. The Hoffmans host two sales each year and exhibit cattle at national shows across the country and are very involved in helping their younger buyers become successful in the show ring.

With more than 60 years of active involvement in the breed, Denny began the early part of his career as a herdsman for Stone Herefords, Hermiston, Oregon, where he fit several champions both on the "Hill" and in the "Yards" at the National Western Stock Show (NWSS) in Denver. He also judged the national Hereford show on the Hill in 1989. He served on the AHA Board of Directors from 2006-2010 and held a position on the board for the California-Nevada Hereford Association. His extensive mentorship also includes helping several young herdsman, many of whom went on to be named Herdsman of the Year in Denver.

On a courageous leap of faith, Denny moved the family operation from California to Nebraska in order to grow and to sustain the business for the next generation. Long-time customers Will and

Jennifer Harrison from Montague, California note, "We do not feel there is a more fitting example of a gentleman who has built his legacy the 'all-American' way through hard work and determination with his family at his side."

Beyond the Hereford breed, Denny is very active in the beef industry and the Thedford community. His passion for mentoring youth has resulted in roles as a 4-H leader, FFA advisor and Little League baseball coach. Before making the move to Nebraska, he was the CEO of the Intermountain Fair for 17 years and has since held multiple leadership roles with the Nebraska State Fair.

He is known for his personable character and is respected for his honesty, openness and integrity with customers and other breeders.

"[Denny] is an aggressive thinker with their breeding program and is always looking for something different to help improve their genetics, their customers and the industry," shares Marie Farr. "Denny has a lot of pride in what he does and also in his family. [He] once said, 'I have failed a lot of times, but I believe you need to get up as many times as you have been knocked down.'"



The local post's flag oversees the retirement ceremony of its comrades.



Veterans Jerry Linn and Dean Figard proudly display the cake honoring the 100th anniversary of the American Legion, chartered by Congress after the end of the Great War in 1919.

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CCD group to collect food items

The CCD group at St. Thomas Catholic Church in Thedford is conducting a non-perishable food and baby supply drive Wednesday, November 20. Kids will be going door-to-door to collect items between 7:00 and 8:00 p.m. that evening. Items will be taken to the

women's domestic center in North Platte. Items may be left on doorsteps or kids will knock on your door.

Thank you in advance for your donations to this worthy cause to help people in need this Thanksgiving season.